

India Edition | **International Edition**

October 7, 2009

 Zee Google
[RSS](#) | [Career with us](#) | [Site map](#) | [Make Homepage](#)
[HOME](#) | [NATION](#) | [STATES](#) | [WORLD](#) | [S ASIA](#) | [BIZ](#) | [SPORTS](#) | [CRICKET](#) | [SCI-TECH](#) | [HEALTH](#) | [SHOWBIZ](#) | [LIFESTYLE](#) | [EXCLUSIVE](#) | [BLOGS](#) | [PICS](#) | [NEWSPAPERS](#)
[Ads by Google](#)
[Hindi Zee News](#)
[Ibn Live India News](#)
[Cricket News Cricket](#)
[News](#)
[ZEECRIC.COM](#)
[Home](#) > [Pree Releases](#)


Ad Links

[Call More Save More](#)
[Live Cricket Scores](#)
[SMS CRIC TO 57575](#)
[Express Gifts -Delivery in 24 Hrs.](#)
[Latest Cricket News](#)
[Send Flowers All Across India](#)
[Latest Bollywood News](#)

Versant Technologies Announces the Launch of [meraevents.com](#) – The Eventopedia, Portal Dedicated to Events and Trade Fair Industry

Versant Technologies, announces the launch of [www.meraevents.com](#), a web-based portal that offers information related to events and trade fair industry. It is an ideal platform for the organizers, delegates and service providers.

Internet has always played a crucial role in keeping the communication going, by providing instant, reliable and useful information for people from all walks of life. In today's world, Internet has proved to be the most important source for information and facilitated sharing of ideas, knowledge and interaction amongst various users. The corporate world largely depends on information, and technology enables the information to be available 24x7. Instantaneous and authentic information available on Internet is the key to success in today's corporate world.

Mr. Naidu Darapaneni, Founder and CEO, Versant Technologies said, "meraevents.com is a one-point source for the events and trade fair industry, bringing related information at fingertips to the organizers, delegates and service providers. It connects people from across the globe in a professional, reliable and effortless way. This is the first of its kind of portal for event & trade fair industry handling the complete solution. This should enable users to improve their personal & professional, career & business."

meraevents.com being a one stop shop offers day to day listing of events, reliable online-services including registration and payment, quick access to every aspect related to events, an active interface for all concerned and medium that saves time and costs.

Big Boon for [Organizers](#):

Through [meraevents.com](#), an event organizer or a company can do the following:

- Log on and Post the Event Details
- Save time and cost in organizing an event
- Can avoid conflict of dates with other events and choose the right dates and time for the event across the cities
- Marketing of event leading to greater visibility across the globe
- Can avail simple registration-payment gateway is part of the portal
- Create MIS reports from the website
- Promote events through website
- Print Badges, send SMS alerts etc
- Know all about the service providers

An Easy Reference for the [Delegates](#):

Through [meraevents.com](#), delegates can simply log on and know everything about events:

- All the events from the corporate world can be accessed with a simple click
- Save time and quickly find all the details about an event
- User name and password for the delegates are available
- Sign up and email alerts on important events and interested areas
- Printing of invoice and Visitor Pass, Receiving SMS Alerts, Receiving Newsletters, etc
- Special discounts from event organizers and companies to delegates
- Free usage for all delegates

A Promising Business Opportunity for the [Service Providers](#):

meraevents.com provides business dimensions for service providers:

- Advertise about the service on the website
- Better Business Opportunities by reaching out to wider audiences
- Event Venues, Hotels, Restaurants, Cab Services, Spas, Saloons, Printing Companies, Stall Making companies, Decorates, etc can greatly benefit from this platform

ADVERTISEMENTS

A lot of networking is established through this Evento-pedia and can aid in providing new avenues for one's career and business.

Contact :

Business

Get a Business Checking Account & Check Card That Save You Money.

www.BankofAmerica.com/SmallBusiness

Market Entry & Research

Cost Effective Business Support Services for SEA and India

www.prismaserv.com

Ads by Google



Contact Us : Privacy Policy : Legal Disclaimer : SMS to 57575 : Register :