

**rediff.com**

HOME NEWS BUSINESS CRICKET MOVIES SPORTS NET GUIDE SHOPPING BLOGS ASTROLOGY MATCHMAKER

Search:   The Web  Rediff **Business****Business**

Business Headlines

Specials

Columns

Interviews

Tutorials

Message Board

Stock Talk

Press Releases

[Home](#) > [Business](#) > [Press Releases](#)Source : [meraevents.com](#)

## Versant Technologies Announces the Launch of [meraevents.com](#) – The Eventopedia, Portal Dedicated to Events and Trade Fair Industry

### Think Events- Think [meraevents.com](#)

Hyderabad, Andhra Pradesh, India -- (Business Wire India) -- Monday, October 05, 2009 3:29:00 PM

Versant Technologies, announces the launch of [www.meraevents.com](#), a web-based portal that offers information related to events and trade fair industry. It is an ideal platform for the organizers, delegates and service providers.

Internet has always played a crucial role in keeping the communication going, by providing instant, reliable and useful information for people from all walks of life. In today's world, Internet has proved to be the most important source for information and facilitated sharing of ideas, knowledge and interaction amongst various users. The corporate world largely depends on information, and technology enables the information to be available 24x7. Instantaneous and authentic information available on Internet is the key to success in today's corporate world.

Mr. Naidu Darapaneni, Founder and CEO, Versant Technologies said, "meraevents.com is a one-point source for the events and trade fair industry, bringing related information at fingertips to the organizers, delegates and service providers. It connects people from across the globe in a professional, reliable and effortless way. This is the first of its kind of portal for event & trade fair industry handling the complete solution. This should enable users to improve their personal & professional, career & business."

meraevents.com being a one stop shop offers day to day listing of events, reliable online-services including registration and payment, quick access to every aspect related to events, an active interface for all concerned and medium that saves time and costs.

Big Boon for [Organizers](#):

Through [meraevents.com](#), an event organizer or a company can do the following:

- Log on and Post the Event Details
- Save time and cost in organizing an event
- Can avoid conflict of dates with other events and choose the right dates and time for the event across the cities
- Marketing of event leading to greater visibility across the globe
- Can avail simple registration-payment gateway is part of the portal
- Create MIS reports from the website
- Promote events through website
- Print Badges, send SMS alerts etc
- Know all about the service providers

An Easy Reference for the [Delegates](#):

Through [meraevents.com](#), delegates can simply log on and know everything about events:

- All the events from the corporate world can be accessed with a simple click
- Save time and quickly find all the details about an event
- User name and password for the delegates are available
- Sign up and email alerts on important events and interested areas
- Printing of invoice and Visitor Pass, Receiving SMS Alerts, Receiving Newsletters, etc
- Special discounts from event organizers and companies to delegates
- Free usage for all delegates

A Promising Business Opportunity for the [Service Providers](#):

meraevents.com provides business dimensions for service providers:

- Advertise about the service on the website
- Better Business Opportunities by reaching out to wider audiences
- Event Venues, Hotels, Restaurants, Cab Services, Spas, Saloons, Printing Companies, Stall Making companies, Decorates, etc can greatly benefit from this platform

A lot of networking is established through this Evento-pedia and can aid in providing new avenues for one's career and business.

**Media Contact Details**

Naidu Darapaneni, Founder & C.E.O,  
Versant Technologies,  
+91 (40) 40404100, +91 9885458486,  
[naidu@meraevents.com](mailto:naidu@meraevents.com)

HOME NEWS BUSINESS CRICKET MOVIES SPORTS **NET  
GUIDE** SHOPPING BLOGS ASTROLOGY | MATCHMAKER

Copyright © 2003 rediff.com India Limited. All Rights Reserved.